Meat Messaging Industry Circular
US Import Inspection Refusals Ranking of Australian Establishments

Between December 2019 and November 2020 there has been 724,998kg of meat rejected from the U.S. (According to the USDA FSIS).

Products are rejected due to Invalid Shipping Marks, Shipping Damage or Invalid Inspection Certificates. Rejected meat is either destroyed or turned into processed pet food which equates to a huge loss for the company.

This costs the Australian Meat Industry millions every year and can mean that businesses will have to recoup their costs because a simple error. All this can be avoided through Meat Messaging.

A simple search using the barcode number through the app means you can download the consignment report information and present it to the FSIS representative on the spot. **The issue can be resolved within minutes.**

This can end up saving Australian Meat Exporters millions, which could eliminate the need to recoup losses.

Meat Messaging reports the USDA FSIS published refusals of entry for Australian Meat. Below in *Table 1,* is a list of the rejection counts ranking from worst to best.

Meat Messaging is an industry program administered by AUS-MEAT and governed through the Australian Meat Industry Language and Standard Committee (AMILSC).

It is a Government recognised program that can be integrated into current company IT Systems to securely upload consignment information to an industry accessible cloud.

For information about the meat messaging system go to https://meatmessaging.info or email: info@meatmessaging.com

Table 1: *U.S. Import Refusal of Australian Red Meat -* **Worst to Best Ranking by Est (1-80)** *- Dec 2019 to Nov 2020*

Rank	Species	Total count of rejections	Rank	Species	Total count of rejections
1	Beef	313	41	Lamb, Mutton, Beef	16
2	Beef, Lamb, Mutton	242	42	Lamb	14
3	Beef	230	43	Beef	13
4	Beef	212	44	Beef	12
5	Beef	174	45	Beef	11
6	Beef	167	46	Beef	11
7	Beef	153	47	Lamb	11
8	Beef	138	48	Lamb, Mutton	11
9	Lamb, Beef	130	49	Beef	10
10	Beef, Goat, Lamb, Mutton	121	50	Lamb	8
11	Beef	107	51	Beef, Veal	8
12	Beef	95	52	Beef	7
13	Beef	89	53	Beef	7
14	Beef	86	54	Beef	6
15	Beef	78	55	Lamb, Mutton	6
16	Beef	76	56	Goat	6
17	Beef	69	57	Goat, Mutton	6
18	Lamb, Mutton	67	58	Beef	4
19	Mutton, Lamb, Beef	64	59	Lamb	4
20	Beef	64	60	Lamb	4
21	Veal, Beef	54	61	Beef	3
22	Beef	53	62	Lamb, Beef	3
23	Beef	50	63	Beef	2
24	Beef	49	64	Beef	2
25	Beef	48	65	Beef	2
26	Mutton, Goat, Lamb	48	66	Beef	2
27	Beef	39	67	Lamb, Beef	2
28	Beef	38	68	Beef	1
29	Lamb, Mutton, Beef	37	69	Beef	1
30	Beef, Goat	29	70	Beef	1
31	Beef	29	71	Beef	1
32	Lamb, Mutton, Beef, Goat	28	72	Beef	1
33	Beef	27	73	Lamb	1
34	Beef	26	74	Lamb	1
35	Beef	26	75	Beef	1
36	Mutton, Goat, Beef, Lamb	24	76	Beef	1
37	Beef, Lamb, Goat	22	77	Beef	1
38	Beef	21	78	Beef	1
39	Beef	21	79	Beef	1
40	Mutton, Lamb, Goat	17	80	Veal	1