

Step 1: Login to Meat Messaging

To login into Meat Messaging, head to the test website to start using the system at <https://meatmessaging.info/>
 If you have not registered head to: <https://www.meatmessaging.com/register.asp>

User code (8 digit code)

Password

If you have forgotten your login details please send an email to:
info@meatmessaging.com

Step 2: Select a Report

All of the US information reports have been sourced using the FSIS datasets. All charts and graphs (except for the list of U.S. Import Est.) are de-identified to ensure the establishment name is not shown.

US information (source USDA FSIS Datasets - Import/Export Data)	
1	<input type="button" value="U.S. Import Est."/> U.S. Imported Inspection Establishments showing those that are registered with Meat Messaging
2	<input type="button" value="U.S. Imports Table"/> U.S. Imported Meat Passed for Entry from Australia
3	<input type="button" value="U.S. Imports YTD Chart"/> <input type="button" value="U.S. Imports 5 Year Chart"/>
4	<input type="button" value="U.S. Rejection Aust Est Ranking"/> U.S. Product rejection deidentified ranking of Aust. exporters
5	<input type="button" value="Rejection charts"/> U.S. Product rejection chart over time

2.1 U.S. Imports Est.

This list displays the U.S. Import Establishment list from the FSIS. The Establishments that are highlighted in green are establishments that are registered and using Meat Messaging.

U.S. Import Inspection Establishments showing Meat Messaging Registration

[Download CSV](#)

Est No.	Est	Street	State	Zip	Phone	Grant Date	Activities
101	TX	7001	Imported Product
102	TX	8360	Imported Product
103	TX	98119	Imported Product
1102	American Import Inspectors	123 Fake Street	CA	94804	(510) 123-4657	2020-06-17	Imported Product
...	Certification - Export, Identification - Meat, Identification - Poultry, Identification - Siluriformes, Imported Product, Off-Premise Freezing - Meat, Off-Premise Freezing - Poultry, Off-Premise Freez

2.2 U.S. Imports Table

The imported meat passed for entry in the U.S. displays all the values in metric tons.

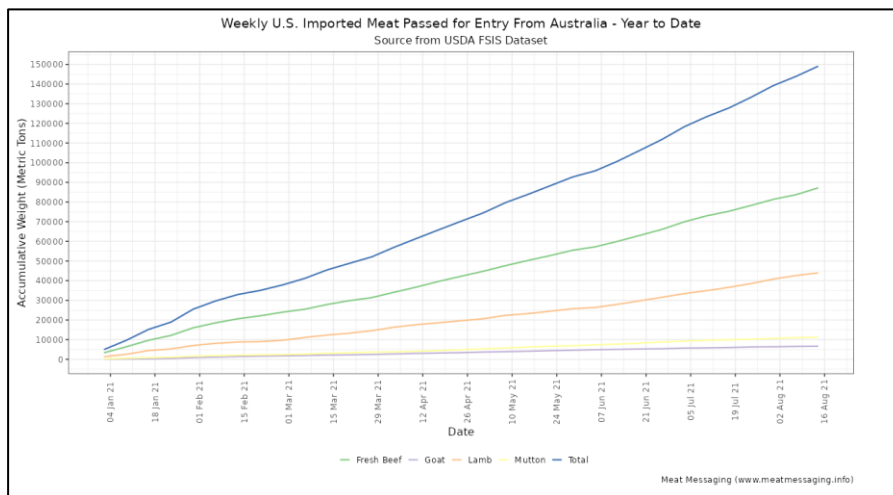
Imported Meat Passed for Entry in the U.S.

SOURCE: Agriculture Marketing Service
Livestock, Poultry and Grain Market News
All weight values are Metric Tons

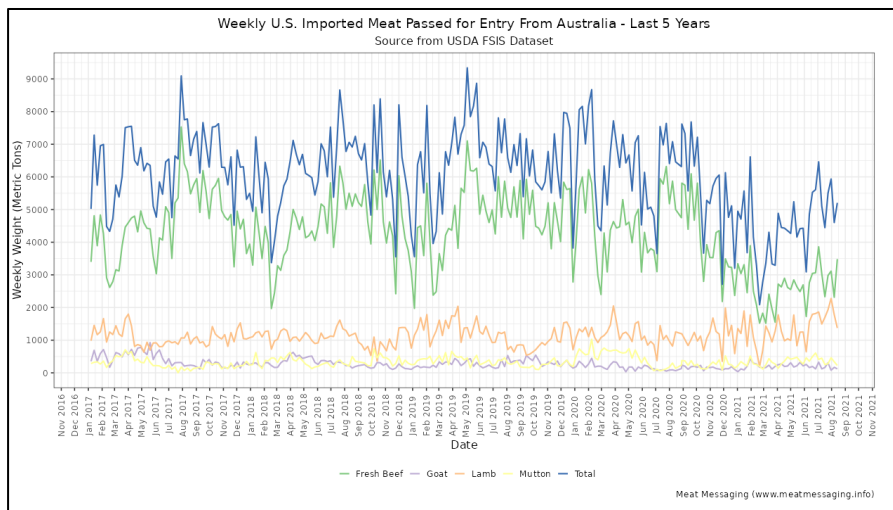
Year/ Week No.	Week Start Date	Week End Date	Current Week Total	Total Year-To-Date	Total Last Year-To-Date	Fresh Beef Week Total	Fresh Beef YTD	Processed Beef Week Total	Processed Beef YTD	Goat Week Total	Goat YTD	Lamb Week Total	Lamb YTD	Mutton Week Total	Mutton YTD	Veal Week Total	Veal YTD
2021/33	2021-08-08	2021-08-14	5,296	150,881	212,775	3,483	87,193	92	1,684	123	6,670	1,373	43,975	226	11,238	0	98
2021/32	2021-08-01	2021-08-07	4,812	145,586	206,301	2,314	83,710	210	1,593	168	6,547	1,781	42,602	339	11,013	0	98
2021/31	2021-07-25	2021-07-31	6,051	140,773	199,181	3,115	81,397	116	1,383	80	6,379	2,279	40,821	462	10,673	0	98
2021/30	2021-07-18	2021-07-24	5,599	134,722	192,713	2,961	78,282	87	1,266	308	6,299	1,932	38,542	279	10,211	0	98
2021/29	2021-07-11	2021-07-17	4,478	129,123	185,010	2,351	75,301	31	1,179	163	5,991	1,697	36,610	255	9,932	0	98
2021/28	2021-07-04	2021-07-10	5,104	124,645	177,996	3,038	72,970	0	1,148	122	5,828	1,494	34,913	450	9,677	0	98
2021/27	2021-06-27	2021-07-03	6,526	119,541	170,407	3,860	69,932	64	1,148	328	5,707	1,864	33,419	410	9,226	0	98
2021/26	2021-06-20	2021-06-26	5,607	113,014	166,725	3,063	66,072	0	1,084	121	5,378	1,816	31,555	608	8,816	0	98
2021/25	2021-06-13	2021-06-19	5,594	107,407	161,839	3,045	63,009	63	1,084	195	5,257	1,793	29,739	496	8,208	0	98
2021/24	2021-06-06	2021-06-12	4,915	101,813	156,747	2,765	59,964	45	1,021	162	5,062	1,571	27,946	356	7,712	16	98
2021/23	2021-05-30	2021-06-05	3,102	96,898	151,627	1,725	57,199	13	976	258	4,900	645	26,375	462	7,356	0	81
2021/22	2021-05-23	2021-05-29	4,443	93,796	145,454	2,695	55,474	14	963	212	4,642	1,251	25,731	270	6,895	0	81
2021/21	2021-05-16	2021-05-22	4,465	89,353	140,882	2,487	52,779	48	949	321	4,430	1,247	24,480	361	6,625	0	81

2.3 U.S. Imports YTD Chart

Meat Messaging displays the weekly U.S imported Meat Passed for entry in each sector of the Red Meat Industry in a line graph.



2.4 U.S. Imports 5 Year Chart Meat Messaging displays the weekly U.S imported Meat Passed for entry in each sector of the Red Meat Industry in a line graph for the last 5 years.



2.5 U.S. Rejection Australia Establishment Ranking

Meat Messaging displays the U.S. Product rejection deidentified ranking of Aust. Exporters from worst to best. The right-hand column displays the total number of rejections from the U.S. alone.

U.S. Product Rejection of Australian Red Meat Est Ranking

Date range: Jul 2020 to Jun 2021 - Ranking worst to best

Below is a table outlining the top 80 de-identified export establishments in Australian ranking from worst to best based on the total number of rejections from the U.S they received within the date range. Products are rejected due to Invalid Shipping Marks, Shipping Damage or Invalid Inspection Certificates. Rejected meat is either destroyed or turned into processed pet food which equates to a huge loss for the organisation.

Rank	Species	Rejects
1	Beef	196
2	Beef	189
3	Beef, Lamb, Mutton	167
4	Beef	127
5	Beef	126
6	Beef, Lamb	124
7	Beef	120
8	Beef, Goat	115
9	Beef	97
10	Beef	95
11	Beef	83
12	Beef, Mutton, Goat, Lamb	79
13	Mutton, Goat, Lamb	70

2.6 Rejection Charts

This displays the total weight refused which is sourced from USDA FSIS Datasets.

