Meat Messaging Industry Circular
80 Days until the Cessation of
Remarking Services - Register for Meat Messaging Now!

The Department of Agriculture, Water and the Environment has issued a Market Access Advice to inform exporters that manual remarking services for missing, incorrect or completely illegible shipping marks in the USA will cease to be provided after **30 November 2021, which is now 80 days away.**

Exporter Establishments and Non-Packer Exporters are encouraged to register with Meat Messaging so they can update their systems to integrate with Meat Messaging before the deadline.

The Department of Agriculture, Water and the Environment issued the Meat Notice 2018-01 "Alternate protocol for managing illegible or missing shipping marks for the packed products (meat) exported to USA" in January 2018.

This notice applies to export registered meat and meat product establishments listed for export to the USA (establishment/s) that are seeking to utilise the alternate protocol (Meat Messaging) for the remarking of cartons where shipping marks are missing or illegible.

The Export Establishment needs to implement Meat Messaging and go through the process to update their Approved Arrangements to be eligible for the use of barcodes to rectify missing or completely ineligible shipping marks.

US import inspection facilities use Meat Messaging to search and print a consignment report, including all carton barcode numbers, to allow FSIS inspectors to verify that the cartons are part of the lot identified on the foreign inspection certificate.

The first step for Exporter Establishments and Non-Packer Exporters is to register and review the information in the Meat Messaging implementation guide to get an understanding of how to implement Meat Messaging within their organisation.

Meat Messaging is administered by AUS-MEAT with program management through a committee comprising of industry representatives including AUS-MEAT, DAWE, AMPC, AMIC and MLA.

The "Meat Messaging" system is an online tool for providing supply chain verification of consignment details, barcode numbers, attestation and compliance declarations of meat products (carton, carcases, carcase portions, pallets, bulk packs and containers) through the utilisation of GS1 EANCOM messages.

Meat Messaging is a government recognised program that can be integrated into current company IT Systems to securely upload consignment information to an industry accessible cloud.

These messages assist regulatory authorities with the authenticity, verification and traceability of meat products. The GS1 bar coding standards and GS1 EANCOM electronic message standards do not replace existing regulatory requirements, they assist and supplement these requirements.

Meat Messaging does not require and strongly advises, not to include commercially sensitive data.

All data that you upload or enter into the Meat Messaging system should already be either publicly available or supply chain available and can be accessed by second and third parties through a multitude of different sources.

To access these training sessions, go to: https://meatmessaging.org/

Alternatively, if you would like to start implementing Meat Messaging into your current IT systems, download the implementation guide from here: https://www.meatmessaging.info/docs/MM_Implementation_Guide.pdf

If you would like more information about Meat Messaging please go to our website: https://meatmessaging.info/

Or view our documentation at: https://www.meatmessaging.info/docs.asp

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To find out more go to: https://meatmessaging.info or email: info@meatmessaging.com